



Faculty of Arts  
**Department of Art**  
**Art (ART) 336.02**  
**Introduction to Digital Photography**  
 Winter 2013 (Lecture only, no Lab)  
 Wednesdays 6:00-9:00PM; SS 018

<b>Instructor</b> Office: Email:	<b>Kristine Thoreson</b> AB 666 <a href="mailto:knthores@ucalgary.ca">knthores@ucalgary.ca</a>
Office Hours:	by appointment
<b>Text(s) / Materials</b>	<b>Required:</b> * <b>USB stick to store and transport your files</b> * <b>card reader for your memory card, or a download cord for your camera</b> * <b>notebook</b> * <b>digital camera (SLR with removable lens). Point and shoot cameras and cell phone cameras are strictly NOT to be used. Student must supply their own.</b>  Photography by London and Upton is available in the Taylor Digital Library. This is <u>not</u> required and is for your reference.
<b>Prerequisites</b>	Antirequisite(s): Credit for both <u>Art 336</u> and <u>337</u> will not be allowed.
<b>Course Description</b>	Fundamental technical and aesthetic considerations in the use of the still Digital Single Lens Reflex (DSLR) camera and basic use of the microcomputer in support of digital image processing in art.
<b>Course Objectives And Assessment</b>	Students will learn digital photography practices in relation to photographic equipment options, exposure, composition, depth of field and shutter speeds, available light and basic photo editing in preparation for printing. In addition, they will investigate the visual language of photography and apply it to varied projects that form the basis for class discussions. <b>The objectives for this course are to develop skills in:</b> 1) Photographic technique and terminology 2) Applied conceptual thinking and introductory photography theory 4) Image editing using Adobe Photoshop 5) Critical thinking, photography, and writing 3) Public presentation <b>Projects will be graded individually with an emphasis on accuracy, timeliness, originality, quality of craftsmanship, and participation.</b> A letter grade will be assigned for each assignment according to the scale outlined in the University of Calgary Undergraduate Calendar.
<b>Course Activities</b>	Lectures, demonstrations, films, on campus photography, group critiques, group presentations, quizzes, a mid-term and more.
<b>Course Content</b>	<b><u>Assignments:</u></b>  1) Bi-weekly (or weekly) assignments will include photography and image collection (50%)

	<p>2) Mid-term Exam (25%) Date TBA 3) Group Presentations (25%) (to be scheduled).</p> <p>You will make a 15-minute group presentation that includes a power point presentation of an internationally known artist and their work. <b>You must be present on the day your group does their presentation. Failure to be present, even if you have contributed to the research, will result in an F grade.</b> Groups must be made up of three or four people. Work must be divided evenly, and a written list of who was responsible for what is required. <b>A bibliography in MLA format is required – but no written summary is required.</b> You may work out the presentation in whatever way suits your group. Creativity is welcome. All groups and choices will be approved in week 3. <b><u>Please submit a typed list of the names in your group, along with the chosen photographer.</u></b> We will draw names for order of presentation.</p>
<p><b>ACADEMIC ACCOMMODATION AWARENESS INFORMATION</b></p>	<p><b>It is the student’s responsibility to request academic accommodation.</b> If you are a student with a disability who may require academic accommodation, you must register with the <b>Disability Resource Centre</b>, MacEwan Student Centre 293. Your academic accommodation letters should be provided to your instructor no later than fourteen (14) days after the commencement of this course. <b>Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation.</b> (The DRC works with students with learning and developmental challenges as well as those with physical disabilities)</p>
<p><b>ACADEMIC STANDING</b></p>	<p>Students should familiarize themselves with the sections of the University Calendar that deal with Academic Standing, including grading, unsatisfactory standing, examinations, and deferrals as well as the sections on Reappraisals and Appeals and Student Misconduct. Questions or concerns about anything students read in this material should be directed to the Associate Dean Academic, CHD 100 or 403-220-7834.</p>
<p><b>ADVISING</b></p>	<p>Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts. Stop by SS110, call us at 220-3580 or email us at <a href="mailto:artsads@ucalgary.ca">artsads@ucalgary.ca</a>. You can visit the Faculty of Arts website at <a href="http://arts.ucalgary.ca/undergraduate">http://arts.ucalgary.ca/undergraduate</a> which has detailed information on common academic concerns.</p> <p>For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2<sup>nd</sup> floor of the Taylor Family Digital Library.</p> <p>For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.</p>
<p><b>COURSE OUTLINES FOR TRANSFER CREDIT</b></p>	<p>It is possible that you will be asked for copies of this outline for credit transfers to other institutions or for proof of work done. It is the <b>student's</b> responsibility to keep these outlines and provide them to employers or other universities when requested. Please ensure that outlines of all the courses you take are kept in a safe place for your future reference. Departments/Programs do not guarantee that they will provide copies.</p>
<p><b>DEFERRALS OF EXAMS/TERM WORK</b></p>	<p>It is possible to request a deferral of term work or final examinations for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with your advisor if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines. <b>A Doctor’s note must be provided for late or missed assignments</b> in order for the student to be eligible for credit. If an absence is known in advance, it is the student’s</p>

	responsibility to make arrangements (in writing – by email) to hand in work <u>ahead</u> of the due date. <b>Late work will be heavily penalized</b> without a Doctor's note or prior arrangements. It is a student's responsibility to catch up on content missed due to not attending lectures and demonstrations. Individual make up lectures / notes / demonstrations etc will not be provided by the instructor.
<b>EXAMINATIONS</b>	Cheating is a serious and punishable offence. * one mid-term exam * no final exam.
<b>LETTER OF PERMISSION</b>	If you wish to study at another institution while registered at the UofC, you must have a letter of permission. You can submit your request through your Student Centre at MyUofC. Students must have the Letter of Permission <b>before</b> they take the course at another school. Failure to prepare may result in no credit awarded and could result in suspension from the faculty.
<b>PLAGIARISM</b>	<b>Using any source whatsoever without clearly documenting it is a serious academic offense. For details see the University of Calgary Calendar.</b> Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or the Writing Centre (SS110) if you have any questions regarding how to document sources.
<b>SAFEWALK</b>	<b>403-220-5333 anytime.</b> Safewalk is a student run volunteer service that is designed to promote campus safety and awareness and to walk people safely to their cars or housing. Safewalks are done in Male/Female pairs anywhere on campus (including McMahon, residence rooms, the LRT and bus stops).
<b>STUDENT UNION CONTACT</b>	For more information, go to <a href="http://www.su.ucalgary.ca/">http://www.su.ucalgary.ca/</a> For more information, go to <a href="http://www.ucalgary.ca/provost/students/ombuds">http://www.ucalgary.ca/provost/students/ombuds</a>

### ADDITIONAL INFORMATION:

#### **Weekly Topics:**

Approaches to Photography  
 Criticism of Art Photography  
 Composition and Colour  
 Introduction to Photoshop  
 Preparing a file to print  
 Selective colour conversion

Concept Development & Critical Thinking  
 Camera Operation  
 Principles and Elements of Design  
 Aperture and Shutter speed use for creative effect  
 Black and white file conversion  
 Available light portraiture

Photography is expected to be an ongoing activity throughout the course. You will be given specific assignments bi-weekly and sometimes weekly. With some assignments you will be **required to get prints done off campus at your own cost or in the Fine Arts Digital Lab at your cost. DO NOT use your own home printer.** You will be graded on print quality. Home printers, in most cases, will not suffice. Try Costco, London Drugs, Blacks Photography, etc.

#### The Group Presentation

You will make a 15-minute group presentation that includes a power point presentation of an internationally known artist and their work. You may NOT refer ONLY to their website. **Each group**

**will choose a photography-based artist who is well known and has published books and exhibitions.** The photographer may not be someone you know, or be from Calgary. You must be able to find books on the artist, a website alone will not be accepted as a source. Some suggestions are:

Ed Burtynsky (Environmental Landscape)	Annie Liebovitz (Celebrity fashion)
Richard Avedon (Commercial and Fashion)	Margaret Bourke White (Portraiture)
Gregory Crewdson (Tableau scenes)	Candida Hoffer (Architectural Portraits)
Bernd and Hilla Becher (Serial Photography)	Thomas Demand (German Political staged photos)
James Casebere (Still life / miniature scenes)	Cindy Sherman (Cultural Studies- gender roles)
Richard Misrach (Political Landscape)	Sally Mann (Landscape and Portraiture)
Diane Arbus (Portraiture)	

You may also choose someone who is not on this list.

### **General Notes:**

**No** food or drink is allowed in the computer lab at all. You will be asked to leave and finish your drink, or leave your drink in the hall. No exceptions. (No bottles with lids, and no coffee cups with lids.) Notes will be written on the board during lectures. These notes will NOT be posted on Blackboard. Assignment details may be posted on Blackboard, and will be discussed in class.

**\*Please refrain from using social media during the class, and please turn your phone ringers off for the duration of each class. If you must take a call, please quietly exit to the hall. If you are unavoidably late, please enter quietly and take a seat quickly.**