

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**COURSE OUTLINE**

**Art (ART) 336 - Lecture 01**  
**Digital Photography**  
**Fall 2015**

Lecture: TuTh 9:30AM - 10:45AM; AB 659

Lab: TuTh 11:00AM - 12:15PM; AB 659

**Instructor:** Dona Schwartz  
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**Web Page:** [www.donaschwartz.com](http://www.donaschwartz.com)  
**Office Hours:** Tuesday 1:00-3:00

**Course Description**

Fundamental technical and aesthetic considerations in the use of the still Digital Single Lens Reflex (DSLR) camera and basic use of the microcomputer in support of digital image processing in art.

**Prerequisites &/or Co-requisites**

ART 235

**COURSE OUTCOMES FOR ART 336**

Students enrolled in ART 336, Digital Photography, will develop both technical and conceptual knowledge. At the conclusion of the term successful students will

- Enhance their skills using digital SLR cameras
- Know how to establish a functional digital workflow in a color managed environment
- Develop and enhance their image editing skills in Photoshop
- Be able to make an exhibition quality digital inkjet print
- Understand key principles of aesthetics in fine art photography
- Work towards the development of a personal photographic vision as an artist
- Develop an understanding of fine art photography in its historical, social, cultural and economic contexts
- Be able to situate fine art photography in relation to other arenas of photographic image making
- Articulate ideas about and responses to fine art photographs, both verbally and in writing.

**Textbooks and Readings**

Relevant readings may be assigned in conjunction with course assignments.

Coursework through the online training site Lynda.com will be assigned. Use of these online training resources is available for free to students enrolled in the course.

## Assignments and Evaluation

### All photographic work will be evaluated according to the following criteria:

- Technical proficiency (control of exposure, lighting, focus, rendition of color, etc.)
- Aesthetic awareness (attention to framing, composition, stylistic approach)
- Ambitiousness
- Completeness
- Conceptual clarity (the photographs suits their intended purpose)

Photographs must be submitted *as specified* in course assignments, including file size and correct orientation.

Photographic work submitted will be discussed in class critiques. Students are expected to be able to articulate their ideas and intentions in these class discussions. Students are also expected to actively participate in discussions and critiques through productive input and interaction.

### Including those listed above, final projects will be evaluated according to these criteria:

- Ambitiousness
- Completeness
- Coherent logic and rationale
- Appropriateness of editing and sequencing choices for intended meanings
- Visual impact
- Professionalism demonstrated in the preparation and presentation of the work

## Assignments

Theme	Due date	Weight
Place	September 15	10 pts.
Interactions	September 22	10 pts.
Identity	September 29	10 pts.
Environment	October 6	10 pts.
Home	October 13	10 pts.
Portrait	October 20	10 pts.
Humor	October 27	10 pts.
Cellular	November 3	10 pts.
Narrative Sequences	November 17	10 pts.
Artist Statement	November 24	10 pts.
Final Project	December 8	10 pts.
<b>Total possible</b>		<b>110 pts.</b>

(Example: If a student receives a total of 90pts the final grade will be calculated by dividing 90/110; the student would therefore have 81.8% and the final grade would then be a B+.)

- Artist statement page length: One page, single-spaced (500 words). Details will be discussed in class.
- Assignments will be submitted digitally on the IAML server, unless otherwise specified. Some assignments must be submitted as inkjet prints. Details for each assignment will be discussed in class.

## Writing

**The written Artist Statement will be evaluated as follows:**

- Depth
- Clarity
- Coherent logic and rationale
- Written mechanics (spelling, grammar, punctuation)

**All course work must be submitted in order to pass the course.**

**A passing grade on any particular component of a course is not essential for students to pass the course as a whole.**

## Registrar-Scheduled Final Exam – NO

**Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.**

Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

## Late Assignment Policy

All work must be complete and ready for discussion on due dates. Assignments will be graded down by one-third of a letter grade each day they are late. Absence from critique will be designated as unsatisfactory performance for that class meeting.

## Additional Information

Students must have regular access to a digital SLR camera for the entire semester. Access to a flash unit is also recommended. Purchasing an external backup device or storing work on a cloud-based server (or both) is highly recommended.

## Course Activities

Schedule will be distributed in class.

## Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	

60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

### **Studio Procedures**

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

### **Internet and Electronic Communication Device Information**

Cell phones, messaging devices, and headphones must be turned off for the duration of class, and during all presentations.

### **Academic Accommodation**

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services (S.A.S.); S.A.S. will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit [www.ucalgary.ca/access/](http://www.ucalgary.ca/access/)

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at [http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy\\_0.pdf](http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy_0.pdf)

### **Academic Standing**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

### **Deferral of Exams/Term work**

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to [http://www.ucalgary.ca/registrar/deferred\\_final](http://www.ucalgary.ca/registrar/deferred_final)

### **F.O.I.P.**

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

### **Writing/Plagiarism**

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the

student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

### **Student Misconduct**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

### **Student Union**

For more information go to <http://www.su.ucalgary.ca/>

### **Student Ombudsman**

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

### **Lockers**

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the [Locker Rental Agreement](#).

**Lockers for all sessions** can be rented through [my.ucalgary.ca](http://my.ucalgary.ca). Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

**Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

### **Portfolios and Assignments**

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

**Note - All unclaimed work will be disposed of.**

**Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.**

### **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

### **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators;

they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

### **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

### **Faculty of Arts Program Advising and Student Information Resources**

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca) or [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.