



UNIVERSITY OF
CALGARY

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

**ART 313.01 – Video Art
COURSE OUTLINE
FALL 2012**

Instructor Office: Phone: Email: Office Hours:	Kyle Whitehead AB 643 T.B.A. kyle@kinodelic.com (to be substituted for UofC email address once it is available) By Appointment
Location and Time of class	Mondays & Wednesdays 9:30-12:00 AB 659 (IAML COMPUTER LAB)
Text(s)/Readings:	Supplementary readings will be available on blackboard or as handouts
Prerequisites	One half-course in Art or consent of the Department.
Course Description	<p>This course will seek to contextualize a history of video art from the 1950s to present and attempt to establish a critical knowledge of the medium in contemporary art practices.</p> <p>Weekly screenings will introduce students to some of the key works that have shaped this genre. Theoretical underpinnings from selected texts and weekly discussions will additionally highlight a 'hands-on approach' to the technical components of the course during lab times.</p>
Course Objectives	<p>The material in this course will enable students to:</p> <ul style="list-style-type: none"> o Explore and discuss the key issues surrounding video technology as it relates to social and cultural theory of the present day. o Develop their vocabulary and critical skills when analyzing their own art practice and the work of others. o Employ a D-I-Y (Do It Yourself) approach to technical exploration & investigation of materials, both new + old. o Consider the role technology plays in our lives, inside and outside of the trajectories of artistic discourse.
Course Activities	<p>Include lectures by the instructor, critiques, video presentations and studio work. Students can expect to put in a minimum of six hours per week on out-of-class research, project completion and additional course related activities.</p>
Course Content	<p>The course will attempt to balance the theory components of lectures with the technical aspects of instruction during lab times.</p> <p>Lectures will consist of:</p> <ul style="list-style-type: none"> • Film/Video screenings • Classroom/ Blackboard discussions <p>Labs will consist of:</p> <ul style="list-style-type: none"> • Workshops/tutorials so that students may familiarize themselves with

production equipment and concepts.

- Examination of experimental approaches to filmmaking, film projection + processing (Super 8 filmmaking)
- Traditional & Alternative approaches to video editing using computer software (Final Cut Pro, Jitter (Max/MSP), Processing).

Written assignments + Weekly readings will also be assigned throughout the term.

The outcome of these labs + lectures will be a series of individual and collaborative projects that will serve to inform students of various approaches to film + video art, both past and present. These tutorials and assignments will culminate toward the end of term with individual projects in which students may explore one area of research more specifically or combine their knowledge from all sections.

Exhibition of student works and critiques will be open to all students and faculty who may wish to observe or participate. Critiques will occur throughout the term.

○ **Film/Video Screening Topics:**

Avant Garde, Structuralist/Materialist Film

- Narrative vs Non-Narrative film structures
- The materiality of film + 'film as film' methodologies (synesthetic/kinesthetic reactions)
- Duration, implied content/meaning

Some artists in this section include:

Dziga Vertov, Andy Warhol, Peter Gidal, Paolo Gioli + others...

Intersections of Performance Art + Video

- Issues of gender
- Narrative
- Media + Social critique

Some artists in this section include:

Bruce Nauman, VALIE EXPORT, Vito Acconci, Ant Farm, Martha Rosler, + others...

Video-Imaging Tools for Performance

- Re-adaptation of technology, invention of new tools/methods of aesthetic experimentation
- Alteration of traditional perceptive modes (the way we hear, see things...etc)
- Documentation vs Installation (how do we experience these adaptations? As primary or secondary experiences (i.e. are these things we experience ourselves or are we just observers of the 'documented' outcome)

Some artists in this section include:

Nam June Paik, Woody + Steina Vasulka, Peter Campus + others

Personal Histories + Mythologies

	<ul style="list-style-type: none"> ○ How can we adapt personal experiences and histories into a working language of iconography, metaphor? ○ How can we create appropriate aesthetics that not only reflect these experiences but also our knowledge of the medium (film, video)? <p>Some artists in this section include: <i>Bill Viola, Shirin Neshat + Matthew Barney + others...</i></p>																								
<p>Assessments (Include grading scale and weighting assigned to each component)</p>	<p>Grading for this course is as follows:</p> <table border="0" style="width: 100%;"> <tr> <td>Assignment 1 (Super 8 Film Project)</td> <td>September 26th</td> <td>10%</td> </tr> <tr> <td>Assignment 2 (Digital Video/Final Cut Project)</td> <td>October 15th</td> <td>15%</td> </tr> <tr> <td>Assignment 3 (Jitter (Max/MSP) Project)</td> <td>October 29th</td> <td>10%</td> </tr> <tr> <td>Assignment 4 (Final Project)</td> <td>December 3rd</td> <td>40%</td> </tr> <tr> <td colspan="3">(Final project based on technical topics covered in class)</td> </tr> <tr> <td>Weekly Blackboard Posts (on readings + film screenings)</td> <td></td> <td>15%</td> </tr> <tr> <td>Participation (In-Class + During Critiques)</td> <td></td> <td>10%</td> </tr> <tr> <td colspan="2" style="text-align: right;">TOTAL</td> <td>100%</td> </tr> </table> <p>There is NO final examination in this course. Late assignments will be penalized 10% per day, to a maximum of 3 days, after which the final grade assessed will be F.</p> <p>Grading Scale 95+ = A+ 95-91 = A 90-87 = A- 86-84 = B+ 83-80 = B 79-77 = B- 76-74 = C+ 73-69 = C 68-65 = C- 64-60 = D Below 60 = F</p> <p>Grading*</p> <p>A Well above expectations of the course. Excellent work highly resolved conceptually and technically. The work is challenging and imaginative and demonstrates a personal investment and exploration. Outstanding participation and attendance.</p> <p>B Above average projects and demonstrates personal investment and conceptual development. The work is technically resolved. Attendance and class participation are very good.</p> <p>C Average completion of assignments and projects. Completes all work but does not develop further. Satisfactory attendance and participation.</p> <p>D Marginal completion of projects. Below average attendance, and participation.</p> <p>F Unsatisfactory and incomplete work, problematic attendance and lack of participation</p> <p>*Grading is in accordance with the university's evaluation standards.</p>	Assignment 1 (Super 8 Film Project)	September 26th	10%	Assignment 2 (Digital Video/Final Cut Project)	October 15th	15%	Assignment 3 (Jitter (Max/MSP) Project)	October 29 th	10%	Assignment 4 (Final Project)	December 3rd	40%	(Final project based on technical topics covered in class)			Weekly Blackboard Posts (on readings + film screenings)		15%	Participation (In-Class + During Critiques)		10%	TOTAL		100%
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MATERIALS	<p>Estimated costs – approximately \$200.</p> <p>Some of these costs will include: Super 8 Film: \$18 per cartridge (purchased off-campus at CSIF) Chemistry for Film Processing: \$15 dollars. Various media storage formats (1 DV tape if working with a camera that uses this format) DVDs, a memory stick/hard drive for storage Headphones (if working with sound)</p> <p>Some of these items can be obtained at office supply stores (DV tapes, CDs/DVDs) The Art Store & the main Bookstore (Mac Hall) both sell some of these items; shop around if you would like to.</p>
ART STORE	There is an Art Store located in the Art Building on the 6 th floor directly beside the Art Department Office. The store hours are usually 10:00am – 2:00pm, Mon.-Thurs. Art supplies are also sold at the Campus Bookstore in MacEwan Hall.
ACADEMIC ACCOMMODATION	http://www.ucalgary.ca/drc/node/46
FOIP	http://www.ucalgary.ca/secretariat/privacy
ACADEMIC STANDING	http://www.ucalgary.ca/pubs/calendar/current/f.html
CAMPUS SECURITY & SAFEWALK	Call 220-5333 anytime. Help phones are located throughout campus, parking lots & elevators. They connect directly to Campus Security; in case of emergency, press the red button. http://www.ucalgary.ca/security/safewalk
COURSE OUTLINES FOR TRANSFER CREDIT	It is possible that you will be asked for copies of this outline for credit transfers to other institutions or for proof of work done. It is the student's responsibility to keep these outlines and provide them to employers or other universities when requested. Please ensure that outlines of all the courses you take are kept in a safe place for your future reference. Departments/Programs do not guarantee that they will provide copies.
DEFERRALS OF EXAMS/TERM WORK	It is possible to request a deferral of term work or final examinations for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with your advisor if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.
EMERGENCY EVACUATION	http://www.ucalgary.ca/emergencyplan/assemblypoints
LETTER OF PERMISSION	If you wish to study at another institution while registered at the UofC, you must have a letter of permission. You can submit your request through your Student Centre at MyUofC. Students must have the Letter of Permission before they take the course at another school. Failure to prepare may result in no credit awarded and could result in suspension from the faculty.
PLAGIARISM	Using any source whatsoever without clearly documenting it is a serious academic offense. For details see the University of Calgary Calendar. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or the Writing Support Centre if you have any questions regarding how to document sources. wconline@ucalgary.ca
STUDENT	http://www.ucalgary.ca/pubs/calendar/current/k.html

MISCONDUCT	
STUDENT UNION CONTACT STUDENT OMBUDSPERSON	http://www.su.ucalgary.ca/home/contact.html http://www.su.ucalgary.ca/services/student-services/student-rights.html or arts1@su.ucalgary.ca, arts2@su.ucalgary.ca , arts3@su.ucalgary.ca or arts4@su.ucalgary.ca
UNDERGRADUATE ASSOCIATIONS	DUS: Drama Undergraduate Society CH C 005 dusuofc@hotmail.com MUS: Music Undergraduate Society CH F 219 UofC Mus Group on Facebook PIVOT: Dance Undergraduate Society CH E 211 pivot@ucalgary.ca VSUS: Visual Studies Undergraduate Society AB 612 vsus@ucalgary.ca
Academic Advising	Academic Advising is available at the Student Success Centre, 3 rd floor Taylor Family Digital Library (walk in or by appointment). Telephone: 403-220-5881
Lockers	Lockers are regulated by The Students' Union. They can be booked through your My U of C Portal. For information, please check the Master Timetable. Lockers must be vacated by posted dates. http://www.su.ucalgary.ca/page/quality-student-life/health-life-admin/lockers

Revised June 2010 in accordance with policy: <http://www.ucalgary.ca/pubs/calendar/current/e-1.html>