



UNIVERSITY OF
CALGARY

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FACULTY OF ARTS
DEPARTMENT OF ART AND ART HISTORY
ART 251 – Media Arts: Practice and Theory
Fall 2022

Course Delivery Format:	<i>In-person, hybrid (synchronous and asynchronous).</i>
Instructor: Office: Email: Office Hours: TA Name and Email:	<i>Razieh Alba</i> <i>TBA</i> razieh.hekmat@ucalgary.ca <i>Email me to set up a zoom meeting</i> <i>TBA</i>
Day(s), time(s) and location of class:	<i>Lecture: MoWe 17:00 – 18:15</i> <i>Lab: MoWe 18:15 – 19:30</i> <i>Classroom SS 018</i>
Course description:	<i>Technical instruction and creative opportunities in the media arts, in addition to examination of historical, theoretical and critical context.</i>
Prerequisites and/or co-requisites:	<i>N/A</i>
Course Objectives:	By the completion of this course, successful students will be able to: 1. Adjust and correct colors and values in digital images for online or print use. 2. Retouch and edit images for specific purposes. 3. Create new digital images. 4. Create and modify tools to achieve specific outcomes.
Required Textbooks of Readings:	<i>N/A</i>
Course Schedule:	<i>Week of Sep 7: Introduction to Class</i> <i>Week of Sep 12: Selections and Basic Color Correction</i> <i>Week of Sep 19: Layers and Irregular Selections. Perjury assignment due</i> <i>Week of Sep 26: Masking and Blending. Chimera assignment due</i> <i>Week of Oct 3: Complex Selections: Automobile assignment due</i> <i>Week of Oct 12: Complex Selections continued.</i> <i>Week of Oct 17: Retouching. Fire assignment due</i> <i>Week of Oct 24: Retouching continued..</i> <i>Week of Oct 31: Output and Printing: Cosmetics assignment due.</i> <i>Week of Nov 14: Brush Tools and Image Analysis. Halftone assignment due</i> <i>Week of Nov 21: Brush Tools. Action assignment due.</i> <i>Week of Nov 28: Brush Tools / Printing</i> <i>Week of Dec 5: Digital Painting assignment due.</i>

Assignments & Evaluation

Assignment	Description	Due Date	Worth
<i>Perjury</i>	Basic color correction	Sep 19	10%
<i>Chimera</i>	Copy and paste, layering.	Sep 26	10%
<i>Automobile</i>	Masking and channels	Oct 3	10%

<i>Fire</i>	Proper use of channels	Oct 17	10%
<i>Cosmetics</i>	Retouching tools	Oct 31	10%
<i>Halftone</i>	Printing strategies	Nov 14	10%
<i>Action</i>	Summative assignment	Nov 21	15%
<i>Digital Painting</i>	Using brush tools	Dec 5	25%
Assessment expectations:	<p><u>Guidelines for Submitting Assignments:</u> Files will be submitted via the Microsoft OneDrive service (technical issues permitting). Access to the digital dropbox is granted in class; students that miss this should speak directly to the instructor. Note that this class does not use the D2L dropbox for file submission; policies and procedures will be described in class.</p> <p><u>Missed or Late Assignments:</u> Except in highly unusual circumstances, assignments cannot be turned in late for credit. Deadlines are firm; late assignments will not be accepted without prior contact and negotiation with the instructor. In all cases where students do not turn in work on time without contacting the instructor, a grade of zero will be entered into the gradebook for that assignment. Do not email assignments except by prior arrangement with the instructor; these must be uploaded to the digital dropbox.</p> <p><u>Expectations for Writing:</u> Writing skills are important to academic study across all disciplines. Consequently, instructors may use their assessment of writing quality as a factor in the evaluation of student work. Please refer to the Undergraduate Calendar E.2 Writing Across the Curriculum policy for details.</p>		
Additional Costs and Information:	<p>Students will be required to use Microsoft OneDrive, and should install the automatic sync client.</p> <p>Students will be expected to have access to Adobe Photoshop for this class. While this program is available in computer labs across campus, students may wish to sign up for Adobe Creative Cloud.</p> <p>Students may also wish to obtain a drawing tablet, such as a Wacom Intuos Pro, for use in the class.</p> <p>Students will be responsible for printing costs of roughly \$30.</p> <p>Students are emphatically urged to have a third-party remote backup solution.</p>		
Portfolios and Assignments:	<p>The Dept of Art and Art History will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading.</p>		

Other Important Dates

For more information on term dates, add/drop/swap/withdraw dates from course deadlines and refund/payment deadlines, please see: <https://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html>

Grading Method and Grading Scale

Undergraduate: <https://www.ucalgary.ca/pubs/calendar/current/f-1-1.html>

- A grade of "C-" or below may not be sufficient for promotion or graduation, see specific faculty regulations.
- The number of "D" and "D+" grades acceptable for credit is subject to specific undergraduate faculty promotional policy.

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding performance
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	Approaching excellent performance
80-84	B+	3.3	Exceeding good performance
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	Approaching good performance
65-69	C+	2.3	Exceeding satisfactory performance
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	Approaching satisfactory performance
53-54	D+	1.3	Marginal Pass. Insufficient preparation for subsequent courses in the same subject
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – Failure to meet course requirements.

Graduate: <https://www.ucalgary.ca/pubs/calendar/current/f-1-2.html>

- All grades of "C+" or lower are indicative of failure at the graduate level and cannot be counted toward Faculty of Graduate Studies course requirements. Individual programs may require a higher passing grade.

Learning Technologies and Requirements:	<p>There is a D2L site for this course which contains required readings and other relevant class resources and materials (d2l.ucalgary.ca).</p> <p>To successfully engage in their learning experiences at the University of Calgary, students taking online, remote, and blended courses are required to have reliable access to the following technology:</p> <ul style="list-style-type: none"> • A computer with a supported operating system, as well as the latest security, and malware updates • A current and updated web browser • Webcam (built-in or external) • Microphone and speaker (built-in or external) or headset with microphone • Current antivirus and/or firewall software enabled • Broadband internet connection
Academic Standing:	For more information go to http://www.ucalgary.ca/pubs/calendar/current/f.html
Academic Accommodation:	<p>It is the student's responsibility to request academic accommodations according to the University policies and procedures listed below. The Student Accommodations policy is available at https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations.</p> <p>Students needing an accommodation based on disability or medical concerns should contact Student Accessibility Services (SAS) in accordance with the Procedure for</p>

	<p>Accommodations for Students with Disabilities (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf). Students who require an accommodation in relation to their coursework based on a protected ground other than Disability should communicate this need in writing to their Instructor.</p> <p>SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/</p>
Academic integrity, plagiarism:	<p>Academic Misconduct refers to student behavior which compromises proper assessment of a student's academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/k.html or http://www.ucalgary.ca/pubs/calendar/current/e-2.html Additional information is available on the Academic Integrity Website at https://ucalgary.ca/student-services/student-success/learning/academic-integrity</p>
Internet and electronic communication device:	<p>The use of laptop and mobile devices is acceptable when used in a manner appropriate to the course and classroom activities. Please refrain from accessing websites and resources that may be distracting to you or for other learners during class time.</p> <p>Students are responsible for being aware of the University's Internet and email use policy, which can be found at https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Electronic-Resources-and-Information-Policy.pdf</p>
Deferral of Term work and exams	<p>For more information about deferring a final exam go to https://www.ucalgary.ca/registrar/exams/deferred-exams For more information about deferral of term work go to http://www.ucalgary.ca/pubs/calendar/current/g-7.html https://www.ucalgary.ca/live-uc-ucalgary-site/sites/default/files/teams/14/deferred_termwork-feb-2020_revised.pdf</p>
Intellectual Property & Copyright:	<p>All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf) and requirements of the copyright act (https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html) to ensure they are aware of the consequences of unauthorized sharing of course materials (including presentations, textbooks, posted notes, labs, case studies, assignments, and exams).</p> <p>Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy https://www.ucalgary.ca/pubs/calendar/current/k.html</p>
Freedom of Information and Protection of Privacy:	<p>Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary.</p> <p>For more information go to https://www.ucalgary.ca/registrar/student-centre/privacy-policy</p>

Ethics	<p>Whenever you perform research with human participants (i.e., surveys, interviews, or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/e-5.html or https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb</p>
Student Support:	<p>Please visit this link for important information on:</p> <ul style="list-style-type: none"> • Wellness and Mental health resources • Emergency Evacuation/Assembly Points • Student Success and more.... <p>https://www.ucalgary.ca/registrar/registration/course-outlines</p>
Studio Procedures:	<p>Please view current updates from RISK and the Covidsafe page links to information on rapid testing, masking rules, vaccination regulations and documentation as well as a FAQs page, which must all be followed while in Studios.</p> <p>https://www.ucalgary.ca/risk/emergency-management/covid-19-response https://www.ucalgary.ca/risk/emergency-management/covid-19-response/covidsafe-campus</p>
Arts Students' Centre Program Advising:	<p>Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Call us at 403-220-3580 or email us at ascarts@ucalgary.ca.</p> <p>You can also visit the Faculty of Arts website at http://arts.ucalgary.ca/undergraduate which has detailed information on common academic concerns.</p>
Faculty of Graduate Studies:	<p>For graduate studies email: graduate@ucalgary.ca or call 403 220 4938. Visit the Faculty of Graduate Studies for more details: https://grad.ucalgary.ca/</p>