



UNIVERSITY OF CALGARY
FACULTY OF ARTS
DEPARTMENT OF ART AND ART HISTORY
ART 235 – Introduction to photography and digital imaging
Winter 2024

Course Delivery Format:	Online: *Asynchronous *There will be an optional photo studio workshop available in person only on week 6.
Instructor: Email: Office Hours:	Dr Jean-René Leblanc jrleblan@ucalgary.ca Wednesday: 9:00 am – Noon.
Day(s), time(s):	Asynchronous Video available each Monday. Individual meeting will take place on Wednesday between 1:00 pm – 3:00 pm.
Course description:	An introductory course in current photographic methods, including digital photography, digital image processing and the presentation of photographs. Notes: Students must provide their own digital single lens reflex camera for the duration of the term. Please consult with the department for more information (see below).
Prerequisites and/or co-requisites:	No
Course Objectives:	Upon satisfactory completion of the course, students will be familiar with the rudiments of Digital photography and will have developed the technical skills necessary to produce quality photographic images. In addition, the student will have some understanding of the expressive potential of the photographic medium.
Required Textbooks of Readings:	Your camera user manual.

EQUIPMENT REQUIREMENT

Each student must provide **their own** interchangeable lens digital camera with the ability to use RAW file format and Manual mode (M). If possible, two lenses, one wide-angle (18mm to 55mm) and one telephoto (55mm to 250mm).

You must have **access** to Adobe Photoshop.

Optional: tripod, camera trigger.



There are many models that have the equivalent of this Canon starter kit. Having only one wide-angle (18mm to 55mm) or telephoto (55mm to 250mm) lens will limit your ability to capture specific types of photographs.

Course Schedule:	<p>Week 1 – Asynchronous Video available Monday January 08 on D2L: Introduction to the class syllabi and general introduction to the Camera and its basic functions.</p> <p>Reading assignment: Please read the following sections of your camera user manual: You need to be familiar with the general functions of your camera such as – How to adjust image quality, how to adjust the ISO setting, how to adjust your aperture and shutter speed in Manual (M) mode.</p> <p>Week 2 – Asynchronous Video available Monday January 15 on D2L: Auto Mode, Manual Exposure Mode, Lenses & Light, File Formats, rules of composition. Introduction to the Digital Darkroom Photo Workflow.</p> <p>Exercise 1: rules of composition. Due date: 11:59 pm Monday January 22 on D2L.</p> <p>Reading assignment: Please read the following sections of your camera user manual: How to adjust AF points manually (manual selection of AF points).</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 3 – Asynchronous Video available Monday January 22 on D2L: Review of the Rules of Composition. Aperture and Depth of Field, Aperture Priority Mode. Digital Darkroom Photo Workflow.</p> <p>Exercise 2: Depth of Field. Due date: 11:59 pm Monday January 29 on D2L.</p> <p>Reading assignment: Please read the following sections of your camera user manual: How to adjust BULB MODE.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 4 – Asynchronous Video available Monday January 29 on D2L: Review of Depth of Field. The Shutter, Shutter Priority Mode, Night, low light Photography and Bulb Mode. Digital Darkroom Photo Workflow.</p> <p>Exercise 3: Motion studies. Due date: 11:59 pm Monday February 5 on D2L.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 5 – Asynchronous Video available Monday February 05 on D2L: Review of Motion. Theory of the Real, representation, abstraction and, simulation. Theory of Roland Bartes' Rhetoric of the image.</p> <p>Explanation of Photo Assignment I: Rhetoric of the object, due date: 11:59 pm Monday March 11 on D2L.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 6 IN PERSON – Monday February 12: Introduction to Studio Lighting: Group A – 9:00 am – 11:00 am. Group B – 1:00 pm – 3:00 pm We meet in Room AB 671 in the Art Building, 6th floor of the Parkade.</p> <p>Project proposal 1, Due date: 11:59 pm Friday February 16 in the Project proposal 1 Dropbox section of the class.</p> <p>Term Break February 18 - 24 (No Class).</p>
------------------	---

	<p>Week 7 – Asynchronous work week for Assignment 1: Rhetoric of the object, due date: 11:59 pm Monday March 11 on D2L.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 8 – Monday March 4: Due date for the Progress Reports N0 1: by 11:59 pm on D2L. Asynchronous work week for Assignment 1: Rhetoric of the object, due date: 11:59 pm Monday March 11 on D2L.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 9 – Monday March 11: Assignment 1: Rhetoric of the object, due date: 11:59 pm on D2L. Asynchronous video explanation of the final project assignment, due date Tuesday April 09 by 11:59 pm on D2L.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Online multiple-choice exam 20% available on D2L from Monday March 11 at 8:30 am, must be submitted by Friday March 15, 11:59 pm (you have 1h to complete the quiz).</p> <p>Week 10– Monday March 18: Final project proposal, due at 11:59 pm on D2L. Asynchronous work week for the final project.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 11 – Asynchronous work week for the final project.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 12 – Monday April 02 on D2L: Progress Report for final project: by 11:59 pm on D2L. Asynchronous work week for the final project.</p> <p>Instructor available by appointment on Wednesday between 1:00 pm – 3:00 pm (use the appointment link on D2L).</p> <p>Week 13– Tuesday April 9: due date for the final project 11:59 pm on D2L.</p>

Assignments & Evaluation

Assignment	Description	Due Date	Worth (%)
Exercise 1	rules of composition	11:59 pm Monday January 22	10%
Exercise 2	Depth of Field	11:59 pm Monday January 29 on D2L.	10%
Exercise 3	Motion studies	11:59 pm Monday February 5 on D2L.	10%
Assignment 1	Rhetoric of the object	11:59 pm Monday March 11 on D2L.	20%
Quiz	Multiple choice Quiz related to technical components of photography, Theory of the Real and Theory of Roland Bartes - Rhetoric of the image.	Friday March 15, 11:59 pm	20%
Final Project	Series of diptychs	11:59 pm Tuesday April 9	30%
Assessment expectations:	<p><u>Guidelines for Submitting Assignments:</u> All assignments will be submitted on D2L.</p> <p><u>Missed or Late Assignments:</u> No late assignments will be accepted.</p> <p><u>Expectations for Writing:</u> Writing skills are important to academic study across all disciplines. Consequently, instructors may use their assessment of writing quality as a factor in the evaluation of student work. Please refer to the Undergraduate Calendar E.2 Writing Across the Curriculum policy for details.</p>		
Portfolios and Assignments:	The Dept of Art and Art History will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading.		
Studio Procedures:	<p>All studio participants are required to follow the guidelines in the DAAH Studio Usage Regulations and the mandatory Safety Orientation. After reviewing the orientation, participants must complete and return a Safety Questionnaire to the department technicians within one week of the start of classes. Participants who have already completed the orientation within the past year are exempt. The Usage Regulations, Safety Orientation and Safety Questionnaire can be found on the course D2L page and at the following link: https://arts.ucalgary.ca/art-art-history/current-students/undergraduate/standard-operating-procedures-studios-and-classrooms/safety-documents</p> <p>Please view current updates from RISK and the Covidsafe page links to information on rapid testing, masking rules, vaccination regulations and documentation as well as a FAQs page, which must all be followed while in Studios. https://www.ucalgary.ca/risk/emergency-management/covid-19-response/covidsafe-campus</p>		

Other Important Dates

For more information on term dates, add/drop/swap/withdraw dates from course deadlines and refund/payment deadlines, please see: <https://www.ucalgary.ca/pubs/calendar/current/academic-schedule.html>

Grading Method and Grading Scale

Undergraduate: <https://www.ucalgary.ca/pubs/calendar/current/f-1-1.html>

- A grade of "C-" or below may not be sufficient for promotion or graduation, see specific faculty regulations.
- The number of "D" and "D+" grades acceptable for credit is subject to specific undergraduate faculty promotional policy.

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding performance
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	Approaching excellent performance
80-84	B+	3.3	Exceeding good performance
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	Approaching good performance
65-69	C+	2.3	Exceeding satisfactory performance
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	Approaching satisfactory performance
53-54	D+	1.3	Marginal Pass. Insufficient preparation for subsequent courses in the same subject
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – Failure to meet course requirements.

Learning Technologies and Requirements:	<p>There is a D2L site for this course which contains required readings and other relevant class resources and materials (d2L.ucalgary.ca).</p> <p>To successfully engage in their learning experiences at the University of Calgary, students taking online, remote, and blended courses are required to have reliable access to the following technology:</p> <ul style="list-style-type: none"> • A computer with a supported operating system, as well as the latest security, and malware updates • A current and updated web browser • Webcam (built-in or external) • Microphone and speaker (built-in or external) or headset with microphone • Current antivirus and/or firewall software enabled • Broadband internet connection
Academic Standing:	For more information go to http://www.ucalgary.ca/pubs/calendar/current/f.html
Academic Accommodation:	<p>It is the student's responsibility to request academic accommodations according to the University policies and procedures listed below. The Student Accommodations policy is available at https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations.</p> <p>Students needing an accommodation based on disability or medical concerns should contact Student Accessibility Services (SAS) in accordance with the Procedure for Accommodations for Students with Disabilities (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf). Students who require an accommodation in relation to their</p>

	<p>coursework based on a protected ground other than Disability should communicate this need in writing to their Instructor.</p> <p>SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/</p>
Academic integrity, plagiarism:	<p>Academic Misconduct refers to student behavior which compromises proper assessment of a student's academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/k.html or http://www.ucalgary.ca/pubs/calendar/current/e-2.html Additional information is available on the Academic Integrity Website at https://ucalgary.ca/student-services/student-success/learning/academic-integrity</p>
Internet and electronic communication device:	<p>The use of laptop and mobile devices is acceptable when used in a manner appropriate to the course and classroom activities. Please refrain from accessing websites and resources that may be distracting to you or for other learners during class time.</p> <p>Students are responsible for being aware of the University's Internet and email use policy, which can be found at https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Electronic-Resources-and-Information-Policy.pdf</p>
Deferral of Term work and exams	<p>For more information about deferring a final exam go to https://www.ucalgary.ca/registrar/exams/deferred-exams</p> <p>For more information about deferral of term work go to http://www.ucalgary.ca/pubs/calendar/current/g-7.html https://www.ucalgary.ca/live-uc-ucalgary-site/sites/default/files/teams/14/deferred_termwork-feb-2020_revised.pdf</p>
Intellectual Property & Copyright:	<p>All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (https://ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Acceptable-Use-of-Material-Protected-by-Copyright-Policy.pdf) and requirements of the copyright act (https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html) to ensure they are aware of the consequences of unauthorized sharing of course materials (including presentations, textbooks, posted notes, labs, case studies, assignments, and exams).</p> <p>Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy https://www.ucalgary.ca/pubs/calendar/current/k.html</p>
Freedom of Information and Protection of Privacy:	<p>Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary.</p> <p>For more information go to https://www.ucalgary.ca/registrar/student-centre/privacy-policy</p>
Ethics	<p>Whenever you perform research with human participants (i.e., surveys, interviews, or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your</p>

	<p>research plans and supervise your research.</p> <p>For more information go to http://www.ucalgary.ca/pubs/calendar/current/e-5.html or https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb</p>
Student Support:	<p>Please visit this link for important information on:</p> <ul style="list-style-type: none"> • Wellness and Mental health resources • Emergency Evacuation/Assembly Points • Student Success and more.... <p>https://www.ucalgary.ca/registrar/registration/course-outlines</p>
Arts Students' Centre Program Advising:	<p>Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Call us at 403-220-3580 or email us at ascarts@ucalgary.ca.</p> <p>You can also visit the Faculty of Arts website at http://arts.ucalgary.ca/undergraduate which has detailed information on common academic concerns.</p>
Faculty of Graduate Studies:	<p>For graduate studies email: graduate@ucalgary.ca or call 403 220 4938.</p> <p>Visit the Faculty of Graduate Studies for more details: https://grad.ucalgary.ca/</p>