



UNIVERSITY OF
CALGARY

UNIVERSITY OF CALGARY
FACULTY OF ARTS

DEPARTMENT OF ART
ART 231.02 - Visual Fundamentals: 2D
Fall 2012

Instructor	RICHard SMOLinski
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Office Hours:	Wednesday 16:00-17:30 or by appointment.
Location and Time of class	AB 673 Tuesday and Thursday 13:00-15:30
Text(s)	There are no textbooks for this class.
Prerequisites	There are no prerequisites for this class.
Course Description	The course features the introduction and practice of two-dimensional visual design fundamentals. Combining the conception and materialization of ideas, the class examines the social, cultural and psychological contexts that mediate our understanding of visual communication.
Course Objectives	At the completion of the course, the student will be able to recognize and utilize the fundamental practices of visual language and communication. The student will gain a working knowledge of compositional structure through the organization of visual elements within the picture plane. The student will understand the use of a variety of drawing media and possess a basic understanding of colour theory. Through participation in classroom discussions the student will learn to verbally articulate their responses to visually imagery and visual culture. The student will also be exposed to the basic principles of visual reception and perception.
Course Activities	Working with drawing, collage, colour and basic construction, the course's series of projects are designed to introduce creative processes and creative production. Through mimetic, expressive and abstractive responses to visual stimuli and conceptual scenarios, the student will become familiarized with a wide range of visual representation. Illustrated lectures introducing a range of visual precedents and examples of specific visual concepts are an important component of the course. Participatory critique discussions expand the student's understanding of the formal and conceptual possibilities of visual communication. Visits to local galleries to view and discuss exhibitions will be used to stimulate discussion about the contemporary practice of visual art.
Course Content	The course concentrates upon composition, colour theory, and the translation of ideas into visual imagery.

<p>Assessments (including grading scale as appropriate)</p>	<p>Evaluation is determined through periodic assignment submission and portfolio submission. All in-class exercises and assignments must be submitted by the dates listed below.</p> <p>40% First Portfolio Submission of all in-class exercises and assignments. Due October 23 2012. 40% Final Portfolio Submission of all in-class exercises and assignments. Date December 10 2012 20% Participation.</p> <p>Late assignments may be penalized by the loss of one grade level. Example (B+>B) Participation evaluation includes attendance at all classes, effective use of studio time, engagement in critique discussions and meeting all deadlines for submission of assignments. **Use of cellphones or messaging devices during class time is strictly prohibited. Inability to meet this requirement may result in the forfeiture of the Participation evaluation. Missing two or more classes may lead to the forfeiture of the participation grade.</p> <p>There is <u>no</u> final exam for this class.</p> <p>Elevation Criteria: Technical proficiency—the degree of ability with which a skill is deployed.</p> <p>Consideration and resolution—the extent that the entirety of a composition shows due attention and consideration, yielding a complete/resolved image.</p> <p>Conceptual Sophistication—the development of complex responses to the challenge posed by an assignment.</p> <p>Industry and Ambition—the extent to which performance fulfills and exceeds the obligation of the assignment.</p>
<p>ACADEMIC ACCOMMODATION AWARENESS INFORMATION</p>	<p>It is a student's responsibility to request academic accommodation. If you are a student with a disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact the office at 220-8237 or drop in at MacEwan Student Centre 293 (across from The Stor). Your academic accommodation letters should be provided to your instructor no later than fourteen (14) days after the commencement of this course. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. (The DRC works with students with learning and developmental challenges as well as those with physical disabilities)</p>
<p>ACADEMIC STANDING</p>	<p>Students should familiarize themselves with the sections of the University Calendar that deal with Academic Standing, including grading, unsatisfactory standing, examinations, and deferrals as well as the sections on Reappraisals and Appeals and Student Misconduct. Questions or concerns about anything students read in this material should be directed to the Associate Dean Academic, CHD 100 or 220-7834.</p>
<p>CAMPUS SECURITY</p>	<p>220-5333. Help phones: located throughout campus, parking lots, elevators. They connect directly to Campus Security; in case of emergency, press the red button.</p>
<p>COURSE OUTLINES FOR TRANSFER CREDIT</p>	<p>It is possible that you will be asked for copies of this outline for credit transfers to other institutions or for proof of work done. It is the student's responsibility to keep these outlines and provide them to employers or other universities when requested. Please ensure that outlines of all the courses you take are kept in a safe place for your future reference. Departments/Programs do not guarantee that they will provide copies.</p>

LETTER OF PERMISSION	If you wish to study at another institution while registered at the UofC, you must have a letter of permission. You can submit your request through your Student Centre at MyUofC. Students must have the Letter of Permission before they take the course at another school. Failure to prepare may result in no credit awarded and could result in suspension from the faculty.
PLAGIARISM	<p>Using any source whatsoever without clearly documenting it is a serious academic offense. For details see the University of Calgary Calendar. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.</p> <p>You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources.</p> <p>Please consult your instructor or Writing Support Services, Student Success Centre, (403/220-5881 or wconline@ucalgary.ca) if you have any questions regarding how to document sources.</p>
SAFEWALK	220-5333 anytime. Safewalk is a student run volunteer service that is designed to promote campus safety and awareness and to walk people safely to their cars or housing. Safewalks are done in Male/Female pairs anywhere on campus (including McMahon, residence rooms, the LRT and bus stops).