

Art 231.01; Art Fundamentals: 2D
Course Outline, Fall 2012

Instructor(s)	Dr. Robert Kelly Office: AB 723 Phone: 220-4381 Office hours: by appointment Email: rkelly@ucalgary.ca www.robertkelly.ca AB 673
Location and time	Tuesday and Thursday 9:30 and 12:00
Prerequisites	None
Course Description	A studio survey of the elements and principles of two dimensional design.
Course Content	<p>This is an introductory course in the fundamental principles and elements of two-dimensional design. This course will introduce students to the vocabulary, working processes, materials and concerns of two-dimensional art through assigned projects, illustrated lectures and demonstrations. The areas of study and studio activity will include the following.</p> <ol style="list-style-type: none">1. An introduction to contemporary art, art theory and design thinking.2. The study of two dimensional design through an orientation to design elements and principles: means of control through exercise involving lines, shape, value, texture, colour, space, time. This will also involve the application of these elements and the principles of design in studio compositions.3. Meaning in visual images. Form, style, and content, & evolving metaphors.4. Expressiveness in art in achieving personal idioms of expression as the beginnings of one's own sensibilities in art with specific emphasis on creativity theory.5. Development of speaking about art through participation in the critiques and thorough knowledge of art forms and definitions.
Course Objectives	<p>Upon satisfactory completion of the course the student will have an understanding of:</p> <ol style="list-style-type: none">1. Art-related terms, ideas and concepts and design thinking.2. Fundamental art elements and principles of design and their related functions in two-dimensional art.
Course Activities	<p>Activities include lectures by the instructors, demonstrations, critiques, slide presentations and studio work by students. Students can expect to put in a minimum of six hours per week of out-of-class research, project completion, and other course related activity.</p> <ol style="list-style-type: none">1. Part One will focus on the elements line, shape and value using primarily pencil as the main medium.2. Part Two will focus on the elements of colour and value using watercolour

	<p>as the primary medium.</p> <p>3. Part Three will focus on the application of the principals of design using acrylic paint as the primary medium in a larger scale original work that involves understanding of creative process and design thinking.</p>
Assessment	<p>There is no final examination in this course. Marks are based on term work and class participation. Marks will be based on the following:</p> <ol style="list-style-type: none"> 1. Evidence of a gained knowledge of two-dimensional design fundamentals as shown in the quality of work submitted. 2. Degree of skill and craftsmanship that is employed. 3. Degree of originality and willingness to explore new ideas. 4. Level of commitment to the course, attendance, and deadlines. Full participation in group critiques is essential. Full class attendance and full demonstration during class time of studio acumen is expected of all class participants and is a fundamental requirement 5. Written assignments. 6. Daily in class demonstration of personal studio development. <p>Each assignment is graded on the university 4 – point scale. Short-term assignments will have one grade attached to them while larger assignments will have two or more assessment components. All of these assessment components are averaged together at the end of the semester to achieve your final grade. At any time during the course you may check with your instructor to see what current average is, or you may calculate it yourself by averaging the assessment components you have received to date. Throughout the course, the total number of assessment components used to calculate the final grade can generally range from 12 to 18 components. This number of final assessment components can change at the instructor's discretion based on student and overall class ability levels, time constraints, etc.</p> <p>Each assignment that is being assessed will be described in a written handout. This written description will contain instructions, deadlines and assessment criteria. It is the responsibility of each student to make sure they have a copy of each assignment description and to meet the parameters and the deadlines that are described. All assignments are posted on Blackboard.</p>
Important Notice	<p>Students are required to attend all safety discussions, demonstrations, etc., that are scheduled for their classes, and if any are missed they must be made up in full at the earliest possible moment. Also, in the absence from the classroom of the instructor(s), students shall make reasonable efforts to continue working on projects, provided that their work is demonstratively non-hazardous. If there is any doubt as to the safety of the work to be undertaken while the instructor is absent, students shall consult with the Head Technician or his representative before continuing work.</p>
Lockers	<p>Available on line through University of Calgary Student Union. Please arrange to get a locker as soon as possible.</p>
Portfolios and	<p>The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted</p>

Assignments	on bulletin boards in the Art building. ALL UNCLAIMED WORK WILL BE DISPOSED OF TWO WEEKS AFTER THE END OF CLASSES.
Critiques	These are an extremely important aspect of the course. Everyone is expected to participate. Critiques of completed work will be held at the end of each module. Assignments and projects submitted after the due dates may be assessed lower grades.
Text	Recommended (not required): <i>Launching The Imagination: A Comprehensive Guide To Basic Design</i> , Mary Stewart, McGraw-Hill, 2002. ISBN 0-07-230355-7
Materials	Estimated cost - Approximately \$200.00 - Cost can be reduced considerably by collecting possible art materials from home, work, etc. You will be given intermittent supply lists as the course unfolds through different projects. For the beginning of the course you will need the following: 2H, HB, 2B, 4B, 6B, 8B pencils, a ruler, a sketchbook 9" x 12" or 11" x 14", 4 sheets of Mayfair drawing paper 20" x 26".
Art Supplies	Art Dept. Art Store or University Bookstore
Library	TBA
Student's Union Contact	Student's Union VP Academic 220-3911 email: suvpaca@ucalgary.ca or Student's Union Faculty Rep 220-3913 email: fineartsrep@su.ucalgary.ca
Academic Accommodation	It is a student's responsibility to request academic accommodation. If you are a student with a disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 220-8237. If you are seeking academic accommodation, please notify your instructor no later than fourteen (14) days after the commencement of this course.
Safewalk	Call 220-5333 anytime. Safewalk is a student run volunteer service that is designed to promote campus safety and awareness and to walk people safely to their cars or housing. Safewalks are done in Male/Female pairs anywhere on campus (including McMahon, residence rooms, the LRT and bus stops).