

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

Art (ART) 465 - Lecture 02
Selected Topics in Studio Research
Advanced Visual Research (Topic #2)
Winter 2015
Lecture: M W 14:00-15:45; AB 677
Lab: M W 15:45-1700; AB 677

Instructor: Dona Schwartz
Office Location: AB 727
Office Phone: 403-220-6085
E-Mail: dona.schwartz@ucalgary.ca
Web Page: www.donaschwartz.com
Office Hours: M 12-2

Topic Description

Students enrolled in ART 465 pursue individually designed arts-based research projects in photography, and examine approaches to editing, sequencing, and presenting projects to the audience(s) envisioned for the work.

Prerequisites &/or Co-requisites

One full-course equivalent in 300-level studio course.

Objectives of the Course

The goal of Advanced Visual Research Methods is to immerse students in the process of doing arts-based research using the medium of photography. During the term we will assess, critique and refine the photographic work produced, examine approaches to editing and sequencing photographic work, and conceptualize and plan a strategy (or strategies) for presenting the work to an appropriate audience.

Topics to be covered include:

- proposal writing
- visual research strategies
- approaches to shooting photographic projects
- visual styles and aesthetics
- pairing words and images
- photo editing
- building visual sequences
- exhibition, publication and distribution strategies

Textbooks and Readings

Readings will be assigned during the term in conjunction with lecture and research topics.

<u>DUE DATES</u>	<u>ASSIGNMENT</u>	<u>% OF GRADE</u>
Throughout the Term	Participation and attendance	10%
Monday, January 26	Project photos ¹	10%
Monday, February 9	Project photos ¹	10%
Monday, February 23	Project photos ¹	10%
Monday, March 9	Project photos ¹	10%
Monday, March 16	Presentation plan ²	10%
Wednesday, March 18	First draft of project edit ³	10%
Monday, April 13	Final presentation of projects ⁴	30%

¹ Photographic work will be evaluated according to the following criteria:

- Technical proficiency (exposure, lighting, focus, rendition of color, etc.)
- Aesthetic awareness (attention to framing, composition, stylistic approach)
- Conceptual clarity (the photograph suits its intended purpose)

Photographs must be submitted as specified in course assignments, including file size and orientation.

Note: Photographic work submitted will be discussed in class critiques. Students are expected to be able to articulate their ideas and intentions in these class discussions. Students are also expected to actively participate in discussions and critiques through productive input and commentary. Class participation is a necessary component of the course. Attendance and participation will be factored into the determination of final course grades.

² Presentation plans will be evaluated according to the following criteria:

- Ambitiousness
- Feasibility
- Appropriateness
- Conceptual clarity

³ The first draft of the project edit will be evaluated as follows:

- Completeness
- Coherent logic and rationale
- Appropriateness of editing and sequencing choices for intended meanings
- Visual impact

4 Final presentation of the project will be evaluated according to these criteria:

- Ambitiousness
- Completeness
- Coherent logic and rationale
- Appropriateness of editing and sequencing choices for intended meanings
- Visual impact
- Professionalism demonstrated in the preparation and presentation of the work

Note: It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date- stamped and placed in the instructor's mailbox.

Registrar-Scheduled Final Exam - NO

Late Assignment Policy

All work must be complete and ready for discussion on due dates. Assignments will be graded down by one-third of a letter grade each day they are late. Absence from critique will be designated as unsatisfactory performance for that class meeting.

Additional Information

Students will be provided with class time to shoot their projects. Students should also expect to commit a minimum of eight to ten hours per week for out-of-class photographic work, research and other course activities.

Students must have regular access to a professional quality camera, preferably a DSLR to use during the term.

Approved optional &/or mandatory supplementary fees

N/A

CLASS SCHEDULE (SUBJECT TO CHANGE)

Week 1 12	M January	Introduction to course; overview of project work Library/online research project
	W January 14	
Week 2 19	M January	Presentations: Projects that matter Project work: time to photograph
	W January 21	
Week 3 26	M January	Photos due: critique and discussion Project work: time to photograph
	W January 28	
Week 4	M February 2	Presentation strategy proposals due Project work: time to photograph
	W February 4	

Week 5	M February 9 W February 11	Photos due: critique and discussion Project work: time to photograph
READING WEEK NO CLASS MEETINGS		
Week 6 23	M February W February 25	Photos due: critique and discussion Project work: time to photograph
Week 7 2	M March W March 4	Editing and sequencing projects Project work: time to photograph
Week 8	M March 9 W March 11	Photos due: critique and discussion Project work: time to photograph
Week 9 16	M March W March 18	Presentation plan due: critique and discussion First draft edit of photographs due
Week 10 23	M March W March 25	Individual meetings Individual meetings
Week 11 30	M March W April 1	Studio time: Complete work on projects Studio time: Complete work on projects
Week 12 6	M April W April 8	Studio time: Complete work on projects Studio time: Complete work on projects
Week 13 13	M April W April 15	FINAL PRESENTATION OF PROJECTS AND CRITIQUES FINAL PRESENTATION OF PROJECTS AND CRITIQUES

Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

Electronic devices (laptops, cell phones, etc.) may NOT be used during class.

Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union and Student Ombudsman

For more information go to <http://www.su.ucalgary.ca/>

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the [Locker Rental Agreement](#).

Lockers for all sessions can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Models

In this class students may be expected to draw from nude models. A student electing not to do so must notify the instructors IN WRITING of his/her concerns.

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work

given to instructors for grading, or for work posted on bulletin boards in the art building.

Note - All unclaimed work will be disposed.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at ascarts@ucalgary.ca or artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2nd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.