

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

UNDERGRADUATE COURSE OUTLINE

(ART) 336 - Lecture 01
Digital Photography
Fall 2016

Lecture: T, R 12:30PM - 1:45PM; AB 659
Lab: T, R 2:00PM - 3:15PM; AB 659

Instructor: Dona Schwartz
Office Location: AB 728
Office Phone: (403) 220-6085
E-Mail: dona.schwartz@ucalgary.ca (preferred method of contact)
Web Page: www.donaschwartz.com
Office Hours: T, R 11-12

Course Description

Fundamental technical and aesthetic considerations in the use of the still digital single lens reflex (DSLR) camera and basic use of the microcomputer in support of digital image processing in art.

Prerequisites &/or Co-requisites

Art 235

COURSE OUTCOMES FOR ART 336

Students enrolled in Art 336, Digital Photography, will develop both technical and conceptual knowledge. At the conclusion of the term successful students will

- Enhance their skills using digital SLR cameras
- Know how to establish a functional digital workflow in a color managed environment
- Develop and enhance their photo editing skills in Photoshop
- Be able to make an exhibition quality digital inkjet print
- Understand key principles of aesthetics in fine art photography
- Work towards the development of a personal photographic vision as an artist
- Develop an understanding of fine art photography in its historical, social, cultural and economic contexts
- Be able to situate fine art photography in relation to other arenas of photographic image making
- Articulate ideas about and responses to fine art photographs, both verbally and in writing
- Write a cogent artist statement that effectively communicates the merits of the work described.

Textbooks and Readings

Relevant readings will be assigned in conjunction with course assignments.

Coursework through the online training site lynda.com is an essential, required component of the course curriculum (this work will be completed during lab time). Use of these online training resources is available for free to enrolled students.

All photographic work will be evaluated according to the criteria listed below.

1. SHOOTING

- Technical proficiency (control of exposure, lighting, focus, rendition of color, etc.)
- Aesthetic awareness (attention to framing, composition, stylistic approach)
- Ambitiousness
- Completeness
- Conceptual clarity (the photographs suits their intended purpose)

2. POST PRODUCTION AND PRESENTATION

- Demonstrates technical proficiency in the use of appropriate image editing applications
- Adherence to instructions regarding image file specifications (resolution, image dimensions, file size, etc.)
- Awareness of and use of appropriate image editing tools to successfully achieve intended results
- Demonstrates use of a functional digital workflow
- Utilizes digital imaging tools to present completed work in a professional manner, whether on screen or in print.

Photographs must be submitted as *specified* in course assignments, including file dimensions, size and correct orientation.

Photographic work submitted will be discussed in class critiques. Students are expected to be able to articulate their ideas and intentions in these class discussions. Students are also expected to actively participate in discussions and critiques through productive input and interaction. Class participation is an important component of the course and will be considered in the course grade.

Including those listed above, final projects will also be evaluated according to these additional criteria:

- Appropriateness of editing and sequencing choices for intended meanings
- Visual impact
- Conceptual rigor
- Professionalism demonstrated in preparation and presentation of work

Assignment	Due date	Weight
Place	September 20	10 pts.
Interactions	September 27	10 pts.
Identity	October 4	10 pts.
Home	October 11	10 pts.
Typology	October 18	10 pts.
Portrait	October 25	10 pts.
Narrative Sequences	November 8	20 pts.
Artist Statement	November 15	15 pts.
Final Project	December 6	25 pts.
Lynda.com check-up	October 6	10 pts.
Lynda.com check-up	November 3	10 pts.
Participation		10 pts.
Total Possible		150 pts.

- Artist statement page length: One page, single-spaced (500 words). Details will be discussed in class.
- Assignments will be submitted digitally on the IAML server, unless otherwise specified. Some assignments must be submitted as inkjet prints. Details for each assignment will be discussed in class.

Written artist statements will be evaluated as follows:

- Depth
- Clarity
- Coherent logic and rationale
- Written mechanics (spelling, grammar, punctuation)

All course work must be submitted in order to pass the course. A passing grade on any particular component of a course is not essential for students to pass the course as a whole.

Registrar-Scheduled Final Exam – NO

Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.

Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

Late Assignment Policy

All work must be complete and ready for discussion on due dates. Assignments will be graded down by

one-third of a letter grade each day it is late. Absence from critique will be designated as unsatisfactory performance for that class meeting.

Additional Information

Students must have regular access to a digital SLR camera for the entire semester. Access to a flash unit is also recommended. You will need to back up your work in a location other than the lab—one full back up is required, two are recommended. Purchasing an external backup device or storing work on a cloud-based server (or both) are appropriate strategies for saving and archiving your work.

Course Activities

Schedule will be distributed in class.

Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

Cell phones, messaging devices, and headphones must be turned off during the class.

Academic Accommodation

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services (S.A.S.); S.A.S. will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy_0.pdf

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about the deferral term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>
http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union

For more information go to <http://www.su.ucalgary.ca/>

Student Ombudsman

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at

https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf

Lockers for all sessions can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

Note - All unclaimed work will be disposed of.

Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at ascarts@ucalgary.ca or artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.