

COURSE OUTLINE

**Art (ART) 313 – Lecture and Lab 01
Video Art
Winter 2018**

Lecture/Lab: Monday January 8th to April 11th; 2:00 - 4:45 PM
Room: 659 – Integrated Arts Media Lab

Instructor: Carl Spencer
Office Location: AB 647
Office Phone: n/a
E-Mail: cospence@ucalgary.ca
Web Page: n/a
Office Hours: By appointment

Course Description

Focuses on concepts, issues, and techniques of video as an art medium. Students will gain experience and a working knowledge of concept development, video shooting and digital editing, in the context of contemporary art theory and practice.

Prerequisites &/or Co-requisites

Art 235.

Objectives of the Course

Upon satisfactory completion of the course, students will be familiar with the historical and technical rudiments of Video Art and will have developed production skills necessary to produce quality video images. In addition, the student will have some understanding of the expressive potential of video as an artistic medium

Textbooks and Readings

The required texts for this course are on the course section of the D2L portal.

Assignments and Evaluation

There is no final examination in this course. Marks are based on term work. Final grades will be calculated as follows:

Evaluation Criteria:

All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concept
2. Originality of idea and approach to idea
3. Research process and exploration of ideas
4. Relationship between topic and medium (use of media and presentation)
5. Clarity of concept/ideas in relation to visual and auditory material

Technical Issues:

1. Sound levels and clarity
2. Image clarity and fluidity
3. Overall pacing
4. Presentation

Assignments and Grading distribution as follows:

- Project 1: Emotional Loops (20%) Due date: **Jan 29th**
- Project 2: Video Imaging tools (15%) Due date: **Feb 14th**
- Project 3: Conceptual split screen (20%) Due Date: **March 7th**
- Project 4: 4K Green Screen Loops (Collaborative) (20%) Due date: **April 11th**
- D2L 'blog' responses to Class Screenings (15%)
Blog post assessment:
 - 6 blog posts worth 2% each for a total of 12%
 - 1 final blog summary worth 3%
- Mandatory participation in class critiques (10%)
Students will be required to attend in-class critiques the day that each project is due.
In order to earn the full points for this assessment section, you must attend class and participate in the critique discussions.

Receiving a passing grade on any particular component is not a requirement of the course.

Writing

Students will post to the class blog on D2L in response to assigned readings paired with the video screenings. This will be an important part of student evaluation in the course worth 15%.

Students will not be assessed based on technical details of writing (grammar, punctuation, spelling, etc.).

The blog posts will function in a journal entry format of where students will be free to respond with a level of criticality and analysis surrounding the weekly reading and video work.

Registrar-Scheduled Final Exam – NO

Late Policy

No late work will be accepted.

Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.

Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

Materials and equipment

Students are required to provide their own digital video camera, DSLR camera and/or a smart phone with video capabilities.

It is required that each student purchase a means for storing their data on an external media drives. A 1TB USB 3.0 compatible drive is highly recommended.

Optional:

- Tripod
- Cable release or remote control

Course Activities

The course will attempt to balance the theory components of lectures with the technical aspects of instruction during lab times.

Lectures will consist of:

- **Film/Video screenings**
- In-Class Discussions / D2L 'blog posts'

Labs will consist of:

- Workshops/tutorials so that students may familiarize themselves with the equipment and concepts.
- Examination of experimental approaches to a history of film and video making.
- Traditional & Alternative approaches to video editing using computer software (Final Cut Pro/Premiere, Max 7's 'Vizzie Objects', etc.)

Written assignments + Weekly readings will also be assigned throughout the term.

The outcome of these labs + lectures will be a series of individual and collaborative projects that will serve to inform students of various approaches to film + video art, both past and present. These tutorials and assignments will culminate toward the end of term with individual projects in which students may explore one area of research more specifically or combine their knowledge from all sections.

Exhibition of student works and critiques will be open to all students and faculty who may wish to observe or participate. Critiques will occur throughout the term (Please see the timeline for more detailed information).

Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your class mates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

Internet and Electronic Communication Device Information

THE USE OF CELL PHONES DURING LECTURES AND CRITIQUES IS PROHIBITED

Academic Accommodations

The student accommodation policy can be found at: ucalgary.ca/access/accommodations/policy.

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities ucalgary.ca/policies/files/policies/student-accommodation-policy.

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the course instructor.

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about the deferral term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>
http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or

other available source, and that appropriate copyright permission is granted, when required.

For more information go to

<http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union

For more information go to <http://www.su.ucalgary.ca/>

Student Ombudsman

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at

https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf

Lockers for all sessions can be rented through my.ucalgary.ca. Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

Lockers must be vacated by the end of term.

For more information go to <http://www.su.ucalgary.ca/>

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

Note - All unclaimed work will be disposed of.

Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at ascarts@ucalgary.ca or artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.