

UNIVERSITY OF CALGARY
DEPARTMENT OF ART

COURSE OUTLINE

Art (ART) 251 - Lecture 01/02
Media Arts: Practice and Theory I
Fall 2013

Combined Lecture/Lab: MW/TR 10:00-12:30

Instructor: Rob Furr
Office: AB 661
E-Mail: rsfurr@gmail.com
Office Hours: Tuesday 1 - 4pm
Thursday 3 - 4pm or other times by arrangement

Course Description

Technical instruction and creative opportunities in the media arts, in addition to examination of historical, theoretical and critical context.

Prerequisites &/or Co-requisites

N/A

Objectives of the Course

After completing this course, students should be prepared to acquire digital raster-based images, adjust and correct them as needed for specific purposes, and be able to generate raster-based images for most purposes.

Textbooks and Readings

Required: Visual Quickstart Guide: Photoshop CS5
Recommended: Photoshop CS5: The Missing Manual
Other readings as provided in class.

Note that presentation files (PowerPoint, Keynote, or otherwise) *will not be provided* to the students except as shown in class. Students who wish to keep that information are urged to take notes.

Assignments and Evaluation

In-Class Critiques	10%
Quizzes (On Blackboard, outside of class.)	15%
Homework (sans digital painting)	50%
Digital painting assignment	25%
Total	100%

M/W	T/R	Anticipated Subject	Assignment	Assignment Due
2013-09-09	2013-09-10	Workspace and Files	None	
2013-09-11	2013-09-12			
2013-09-16	2013-09-17	Photo Corrections	Perjury	
2013-09-18	2013-09-19			
2013-09-23	2013-09-24	Selections and Layers	Chimera	Perjury
2013-09-25	2013-09-26	The Brush Tool		
2013-09-30	2013-10-01	Channels and Masks	Fire	Chimera
2013-10-02	2013-10-03	Copyright and Artist's Rights	Quiz	
2013-10-07	2013-10-08	Retouching	Cosmetics	
2013-10-09	2013-10-10			Fire
2013-10-14	2013-10-15	Thanksgiving holiday for L01 only!		
2013-10-16	2013-10-17			
2013-10-21	2013-10-22	Advanced Layers	Stalin	Cosmetics
2013-10-23	2013-10-24			
2013-10-28	2013-10-29	Compositing	Film	Stalin
2013-10-30	2013-10-31		Quiz	
2013-11-04	2013-11-05	Digital Painting	Forgery #1 (Painting)	Film
2013-11-06	2013-11-07			
2013-11-11	2013-11-12	Reading Days		
2013-11-13	2013-11-14	Printing and Gamut	Forgery #2 (Coinage)	
2013-11-18	2013-11-19	Camera Raw		
2013-11-20	2013-11-21	Digital Painting		Forgery #2
2013-11-25	2013-11-26			
2013-11-27	2013-11-28	TBA		Forgery #1
2013-12-02	2013-12-03	TBA		
2013-12-04	2013-12-05	Final Critique	Quiz	

Note: It is the student's responsibility to keep a copy of each submitted assignment. Please hand in your assignments directly to the Dropbox cloud service folder created for your section.

Late Assignment Policy:

Except in highly unusual circumstances, assignments cannot be turned in late for credit. Deadlines are firm; late assignments will not be accepted without prior negotiation with the instructor, or without documented illnesses or family emergencies. Documented means a fully explanatory note from an appropriate authority, e.g., physician or counselor. **In all cases where students do not turn in work on time, a grade of zero will be entered into the gradebook for that assignment. Do not** email assignments except by prior arrangement with the instructor; these must be uploaded to the digital dropbox.

Email Policy: Students are encouraged to contact the instructor in person: before or after class, or during office hours. Contacting the instructor via email is permissible, but due to the volume of mail received, may not be answered in a timely fashion. If you absolutely must use email, please include "ART 251" at the beginning of the subject line.

Registrar-Scheduled Final Exam – No.

Electronic Devices Policy:

Due to the size of the class, and the need to keep the class moving forward as a whole, the use of cell phones, audio players, or other portable electronic devices for any use other than as an e-reader (in cases where students have chosen to purchase that edition of the text) or as a drawing tablet is strictly prohibited: students who use these devices can expect to have them taken away for the duration of the class session. Furthermore, while network access is necessary for the class, students who use the web for purposes other than class work will be asked to leave the class session, and will not be permitted to return until the next class meeting.

Students MAY use personal laptops with a recent Photoshop version installed: however, the student will be responsible for accommodating any differences between the version of Photoshop as provided in the lab. Course time will not be used to assist students in resolving differences between user interfaces and/or features of various versions of the application.

Additional Information

All students will be required to set up an account with the Dropbox online storage service: this will be the primary method of submitting work to the instructor. Information about the service is available at <http://dropbox.com>.

Students will be expected to have a memory key/jumpdrive of at least 4 GB capacity, and to save their work both in their Dropbox account and on the memory key. Losing a file due to file storage errors is **not** a valid excuse for not turning homework in.

Grading Method/Grading Scale:

Percentage	Grade	G.P.A.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally complete.
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject matter.
55-59	C-	1.7	
53-54	D+	1.3	
50-52.99	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject.
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

Academic Accommodation

For more information go to <http://www.ucalgary.ca/access/>

Academic Standing

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

Deferral of Exams/Term work

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information go to http://www.ucalgary.ca/registrar/deferred_final

F.O.I.P.

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

Writing/Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources. Please consult your instructor or Writing Support Services (at the Student Success Centre) if you have any questions regarding how to document sources.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Student Union and Student Ombudsman

For more information go to <http://www.su.ucalgary.ca/>
For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

Lockers

The Art Building lockers are administered by the Students' Union in 251 MacEwan Student Centre. There are various shapes and sizes of lockers for rent. Please write down the barcode numbers (top left of each locker) for the locker shape that you require and bring this list with you to the SU office between 8:30a.m. and 4:30p.m., Monday-Friday. **Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

Models

In this class students are expected to draw from nude models. A student electing not to do so must notify the instructors IN WRITING of his/her concerns.

Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

All unclaimed work will be disposed of two weeks after the end of classes.

Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/research/cfreb>

Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

Emergency Evacuation

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

Faculty of Arts Program Advising and Student Information Resources

Have a question, but not sure where to start? The Faculty of Arts Program Information Centre (PIC) is your information resource for everything in Arts. Stop by SS110, call us at 220-3580 or email us at artsads@ucalgary.ca. You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 2nd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.