

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**UNDERGRADUATE COURSE OUTLINE**

**Art (ART) 235 – Lecture 01  
Introduction to Photography and Digital Imaging  
Winter 2018**

*Lecture T, R 12:30 PM – 1:45PM; SS 018*

*Lab T, R 2:PM-3:15PM; SS 018*

**Instructor:** *Denis Gadbois*  
**Office Location:** *AB 729*  
**Office Phone:** *4032207438*  
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**Web Page:** *www.vrpanorama.ca*  
**Office Hours:** *By appointment*

**Course Description**

An introductory course in current photographic methods, including digital photography, digital image processing and printing, and the presentation of photographs.

**Prerequisites &/or Co-requisites**

N.A.

**Note:** *Students must provide their own digital single lens reflex camera for the duration of the term. Please consult with the department for more information.*

**Objectives of the Course**

Upon satisfactory completion of the course, students will be familiar with the rudiments of digital photography and will have developed the technical skills necessary to produce quality photographic images. In addition, the student will be introduced to post-processing, using a combination of software such as Adobe Photoshop, Adobe Lightroom and Adobe Bridge and gain some understanding of the expressive potential of the photographic medium.

**Textbooks and Readings**

Complete Digital Photography, 8<sup>th</sup> edition; available at the University Bookstore

**Assignments and Evaluation**

Evaluation Criteria\*: All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concepts
2. Originality of ideas and approach to ideas
3. Research process and exploration of ideas
4. Clarity of the capacity to articulate concepts/ideas

Technical Issues (Photography portion):

1. Composition, lighting, focus, etc.
2. Photoshop: (quality of post-processing)

1- Composition/DOF	Jan 22 <sup>nd</sup> in D2L at Noon	10%
2- Motions Studies	Jan 29 <sup>th</sup> in D2L at Noon	10%
3- Landscape	Feb 12 <sup>th</sup> in D2L at Noon	10%
4- Photoshop Exercise	Feb 14 <sup>th</sup> in D2L at Noon	10%
5- Double Exposure	Feb 26 <sup>th</sup> in D2L at Noon	10%
6- Art Photography	March 12 <sup>th</sup> in D2L at Noon	10%
7- Recontextualize	March 26 <sup>th</sup> in D2L at Noon	10%
8- Photo Essay Proposal	March 28 <sup>th</sup> in D2L at Noon	5%
9- Photo Essay Final	April 11 <sup>th</sup> in D2L at Noon	20%
10- Photo essay Printing	April 12 <sup>th</sup>	5%

No passing grade on any particular component of this course is essential for the student to pass the course as a whole.

### Registrar-Scheduled Final Exam - NO

**Note:** It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.

Please hand in your assignments directly in D2L in the proper folder.

### Late Assignment Policy

*Late assignment are accepted up to a week after the due date but will be marked down, i.e., A- becomes B+ (A- to B+ refers to any late submission between 1 day to 7 days after the due date. After one week late assignments will receive a grade of F).*

### Additional Information

*Mandatory DSLR optional Tripod*

### Course Activities (subject to change!)

- Week 1** Tuesday Jan 9<sup>th</sup>: Introduction to the course, syllabi and Instructor Photography Work's  
Thursday Jan 11<sup>nd</sup>: Introduction to the Camera and its basic functions, Mode, Lenses and Format
- Week 2** Tuesday Jan 16<sup>th</sup>: Rule of Composition, Depth of Field  
Thursday Jan 18<sup>th</sup>: **Lab work: Rules of Composition Practice and depth of Field (Aperture)**  
**Assignment:** Rule of Composition/depth of Field due Jan 22<sup>nd</sup> at Noon in D2L
- Week 3** Tuesday Jan 23<sup>rd</sup>: Motion Studies: The Shutter, Shutter Priority Mode  
Thursday Jan 25<sup>th</sup>: **Lab work Motion Studies Practice**  
**Assignment:** Motion Studies Jan 29<sup>th</sup> at Noon in D2L
- Week 4** Tuesday Jan 30<sup>th</sup>: Landscape Photography, Current Trends, Semantic  
Thursday Feb 1<sup>st</sup>: **Lab work: Landscape (Edworthy Park TBC)**  
**Assignment:** Landscape Photography Feb 12<sup>th</sup> at noon
- Week 5** Tuesday Feb 6<sup>th</sup>: Introduction to Photoshop  
Thursday Feb 8<sup>th</sup>: **Lab work: Photoshop Exercise**  
**Assignment:** Photoshop Exercise 1 Feb 13<sup>th</sup> at noon in D2L
- Week 6** Tuesday Feb 13<sup>th</sup>: Portraiture with Kevin Group 1  
Thursday Feb 15<sup>st</sup>: Portraiture with Kevin Group 2  
**Assignment Double Exposure Feb 26<sup>th</sup> at noon**

- Week 7** Reading week - No class on Feb 20<sup>th</sup> & Feb 22<sup>nd</sup>
- Week 8** Feb 27<sup>th</sup>: Art Photography Introduction, Current Trends, Semantic  
 March 1<sup>st</sup>: **Lab Work with TA: Postprocessing and Art Work production**  
**Assignment: Art Photography March 12<sup>th</sup> at noon in D2L**
- Week 9** Tuesday March 6<sup>th</sup>: Photoshop 2 Blend, Layers, masking  
 Thursday March 8<sup>th</sup>: **Lab work with TA: Photoshop 2**
- Week 10** Tuesday March 13<sup>th</sup>: Art Photography 2 : Recontextualize  
 Thursday March 15<sup>th</sup>: **Lab work with TA: Photoshop 3**  
**Assignment: Recontextualize March 26<sup>th</sup> at Noon in D2L**
- Week 11** Tuesday March 20<sup>th</sup>: Photo Essay Final Project introduction  
 Thursday March 22<sup>nd</sup>: **Photoshop 4 with TA**  
**Assignment: Photo Essay Proposal Due March 28<sup>th</sup> Final Presentation April 12<sup>th</sup>**
- Week 12** Tuesday March 27<sup>th</sup>: Photo Essay Project Proposal Student Presentation  
 Thursday March 29<sup>th</sup>: Photo-Essay Production
- Week 13** Tuesday April 3<sup>rd</sup>: **Photo Essay Production**  
 Thursday April 5<sup>th</sup>: Photo –Essay Production (appointments)
- Week 14** Tuesday April 10<sup>th</sup>: Photo –Essay Production  
 Thursday April 12<sup>th</sup>: **Photo-Essay Final Presentation**

### Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

### Studio Procedures

The creation of art can be a dirty process and a studio is only workable if everyone cooperates in keeping it clean. Out of respect and consideration for your classmates and other users of the space, it is expected that everyone will participate in keeping the studio clean and tidy.

### Internet and Electronic Communication Device Information

No active telephone or other electronic personal items are allowed in class.

### Academic Accommodations

The student accommodation policy can be found at: [ucalgary.ca/access/accommodations/policy](http://ucalgary.ca/access/accommodations/policy).

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities [ucalgary.ca/policies/files/policies/student-accommodation-policy](http://ucalgary.ca/policies/files/policies/student-accommodation-policy).

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the course instructor.

## **Academic Standing**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

## **Deferral of Exams/Term work**

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about the deferral term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>  
[http://www.ucalgary.ca/registrar/files/registrar/deferred\\_termwork15.pdf](http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf)

## **F.O.I.P.**

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

## **Writing/Plagiarism**

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

## Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

## Student Union

For more information go to <http://www.su.ucalgary.ca/>

## Student Ombudsman

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

## Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at

[https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker\\_rental\\_agreement\\_2010.pdf](https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf)

**Lockers for all sessions** can be rented through [my.ucalgary.ca](http://my.ucalgary.ca). Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

**Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

## Models

In this class students may be expected to draw from nude models. **A student electing not to do so must notify the instructors IN WRITING of his/her concerns.**

## Portfolios and Assignments

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

**Note - All unclaimed work will be disposed of.**

**Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.**

## Ethics

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

## Campus Security/Safewalk

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators;

they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

### **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

### **Faculty of Arts Program Advising and Student Information Resources**

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca) or [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.