

UNIVERSITY OF CALGARY  
DEPARTMENT OF ART

**UNDERGRADUATE COURSE OUTLINE**

**Art (ART) 235 – Lecture and Lab 01  
Introduction to Photography and Digital Imaging  
Fall 2016**

**Lecture:** Tu, Th 9:30-10:45; **Lab:** 11:00-12:15 **Room:** SS 018-04 Mac Lab

**Instructor:** Dr Jean-René Leblanc  
**Office Location:** AB 714  
**Office Phone:** 403 220 6235  
**E-Mail:** jrleblan@ucalgary.ca  
**Web Page:** www.jrleblanc.com  
**Office Hours:** By appointment

**Course Description**

An introductory course in current photographic methods, including digital photography, digital image processing and printing, and the presentation of photographs.

*Note: Students must provide their own digital single lens reflex camera for the duration of the term. Please consult with the department for more information.*

**Prerequisites &/or Co-requisites**

N.A.

**Objectives of the Course**

Upon satisfactory completion of the course, students will be familiar with the rudiments of Digital photography and will have developed the technical skills necessary to produce quality photographic images. In addition, the student will have some understanding of the expressive potential of the photographic medium.

**Textbooks and Readings**

Ben Long, Complete Digital Photography, Eight Edition.  
A limited amount of copies are available at the University Bookstore.

**Assignments and Evaluation**

There is no Registrar-scheduled final examination in this course. Marks are based on term work. Final grades will be calculated as follows:

Evaluation Criteria\*:

All student work will be evaluated based on the following criteria:

Conceptual Issues:

1. Contemporary relevance of concepts
2. Originality of ideas and approach to ideas
3. Research process and exploration of ideas
4. Clarity of the capacity to articulate concepts/ideas

Technical Issues:

1. Composition, lighting, focus, etc.

\*Additional specific criteria will apply to individual assignments.

Attendance and participation during the 2 in-class critiques is a necessary component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of class time).

Assignments and grading distribution as follows:

- Rules of composition Exercise 5 points (5%), **due date: noon Monday September 25 on D2L.**
- Depth of Field Exercise, 5 points (5%), **due date: noon Monday October 2 on D2L.**
- Motion Studies Exercise, 5 points (5%), **due date: noon Monday October 9 on D2L.**
- Photo Assignment I, 20 points (20%), **due date: noon Monday November 6 on D2L.**
- In class (1h) multiple choice exam (100 points, 15% of the final grade), **Tuesday November 14**
- In class (2h) digital image composition test 10 points (10%),  
**Tuesday November 14**
- Final Project, 40 points (40%), **due date: Tuesday December 05 by 11:30 PM on D2L.**
- Progress Reports N0 1 (5 points out of the 40) Monday November 27 **by noon on D2L.**
- Progress Reports N0 2 (5 points out of the 40) Monday December 4 **by noon on D2L**

### **Registrar-Scheduled Final Exam – NO**

**Note: It is the student's responsibility to keep a copy of or any relevant documentation regarding each submitted assignment.**

Please hand in your assignments directly to your instructor. If this is not possible, you can use the drop box outside of AB 608. Assignments that are put into the drop box will be date-stamped and placed in the instructor's mailbox.

### **Late Assignment Policy**

No late work will be accepted.

### **Materials and equipment**

Students are required to have a digital SLR or Mirrorless camera or advanced digital camera with full manual capabilities.

It is strongly recommended that students purchase a means for storing their data on an external media drives 2G minimums, **1Tb recommended.**

Optional:

- Tripod
- Cable release or remote control

### **Course Activities**

#### **WORKING CALENDER AND CONTENT**

Week 1            Tuesday September 12: Introduction to the class syllabi and general information. Introduction to the Camera and its basic functions.

                         Thursday September 14: **No class, Reading assignment:** Please read the following sections of  
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your camera user guide: **You need to be familiar with the general functions of your camera such as – How to adjust image quality, How to adjust the ISO setting, How to adjust your aperture and shutter speed in Manual (M) mode.**

Read the following sections of Ben Long's Complete Digital Photography, Eight Edition:  
**Chapters 1, 2 and 3.**

Week 2 Tuesday September 19: Auto Mode, Manual Exposure Mode, Lenses & Light, File Formats, rules of composition (in class practice). **Exercise 1: rules of composition.**  
**Due date: Noon Monday September 25 on D2L.**

Read the following sections of Ben Long's Complete Digital Photography, Eight Edition:  
**Chapters 6, 7, 8 and 9**

Thursday September 21: Introduction to the Digital Darkroom Photo Workflow.

Week 3 Tuesday September 26: Review of the Rules of Composition. Aperture and Depth of Field, Aperture Priority Mode (in class practice). **Exercise 2: Depth of Field.**  
**Due date: Noon Monday October 2 on D2L.**

Thursday September 28: Digital Darkroom Photo Workflow.

Week 4 Tuesday October 3: Review of Depth of Field. The Shutter, Shutter Priority Mode, Night, low light Photography and Bulb Mode (in class practice). **Exercise 3: Motion studies.**  
**Due date: Noon Monday October 09 on D2L.**

Thursday October 5: Digital Darkroom Photo Workflow.

Week 5 Tuesday October 10: Review of Motion. Theory of the Real, representation, simulation and presentification.

Thursday October 12: Theory of Roland Barthes' Rethoric of the image. Explanation of Photo Assignment I.  
**Due date: Noon Monday November 6 on D2L.**

Week 6 Tuesday October 17: Introduction to Studio Lighting: Group A: 9:30-10:30, Group B: 10:30-11:30. We meet in Room AB 671 in the Art Building, 6<sup>th</sup> floor of the Parkade.

Thursday October 19: Digital Darkroom Photo Workflow.  
Project proposal 1, Due date: Noon **Friday October 20<sup>th</sup>** in the Project proposal 1 Dropbox section of the class.

Week 7 Tuesday October 24: Digital Work Studio for Assignment 1: Rhetoric of the object,  
**Due date: Noon Monday November 6 on D2L. (No Class).**

Thursday October 26: Digital Work Studio for Assignment 1: Rhetoric of the object,  
**Due date: Noon Monday November 6 on D2L. (No Class).**

Week 8 Tuesday October 31: Digital Work Studio for Assignment 1: Rhetoric of the object,  
**Due date: Noon Monday November 6 on D2L. (No Class).**

Thursday November 02: Digital Work Studio for Assignment 1: Rhetoric of the object,  
**Due date: Noon Monday November 6 on D2L. (No Class).**

Week 9 Tuesday November 07: in class critique of assignment 1.  
Attendance and participation during the in class critiques is a necessary component of the

course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of class time).

Thursday November 09: Walter Benjamin's the art object and its mechanical reproduction. Second part, explanation of the final project assignment.

Week 10 Tuesday November 14: First part (1h) in class multiple-choice exam 15%, Second part (2h): In class digital image composition test 10 points.

Thursday November 16: **Final project proposal Lab (No class)**

Friday November 17: **Final project proposal** due at noon on D2L in the Final project proposal Dropbox section of the class.

Week 11 Tuesday November 21: Digital Work Studio for the final project (No Class).  
Thursday November 23: Digital Work Studio for the final project (No Class).

Week 12 Monday November 27: Progress Reports N0 1: **by noon on D2L**

Tuesday November 28: Digital Work Studio for the final project (No Class).  
Thursday November 30: Digital Work Studio for the final project (No Class).

Week 13 Monday December 4: Progress Reports N0 2: **by noon on D2L**  
**Final project due on Tuesday December 05 by 11:30 pm on D2L**

Thursday December 07: **Final work critique**

Attendance and participation during the in class critiques is a necessary component of the course. A letter grade will be deducted (i.e., B+ would be reduced to B) on the final grade to all students not attending or leaving before the end of class time).

### Grading Method/Grading Scale:

Percentage	Grade	G.P.V.	Grade Definition
96-100	A+	4.0	Outstanding
90-95	A	4.0	Excellent-superior performance, showing comprehensive understanding of subject matter.
85-89	A-	3.7	
80-84	B+	3.3	
75-79	B	3.0	Good – clearly above average performance with knowledge of subject matter generally
70-74	B-	2.7	
65-69	C+	2.3	
60-64	C	2.0	Satisfactory – basic understanding of the subject
55-59	C-	1.7	
53-54	D+	1.3	
50-52	D	1.0	Minimal pass – marginal performance; generally insufficient preparation for subsequent courses in the same subject
0-49	F	0	Fail – unsatisfactory performance or failure to meet course requirements.

**IT IS NOT ALLOWED TO USE YOUR SMART PHONE IN CLASS DURING LECTURES AND CRITIQUES**



**Academic Accommodations**

The student accommodation policy can be found at: [ucalgary.ca/access/accommodations/policy](http://ucalgary.ca/access/accommodations/policy).

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities [ucalgary.ca/policies/files/policies/student-accommodation-policy](http://ucalgary.ca/policies/files/policies/student-accommodation-policy).

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the course instructor.

**Academic Standing**

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/f.html>

**Deferral of Exams/Term work**

It is possible to request a deferral of term work or final examination(s) for reasons of illness, accident, family or domestic affliction, or religious obligations. Please check with Enrolment Services if any of these issues make it impossible for you to sit an exam or finish term work by stated deadlines.

For more information about deferring a final exam go to <https://www.ucalgary.ca/registrar/exams/deferred-exams>

For more information about the deferral term work go to <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>  
[http://www.ucalgary.ca/registrar/files/registrar/deferred\\_termwork15.pdf](http://www.ucalgary.ca/registrar/files/registrar/deferred_termwork15.pdf)

**F.O.I.P.**

For more information go to <http://www.ucalgary.ca/secretariat/privacy>

## Writing/Plagiarism

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support Services can be utilized by all undergraduate and graduate students who feel they require further assistance.

For more information go to <http://www.ucalgary.ca/ssc/writing-support> or <http://www.ucalgary.ca/pubs/calendar/current/e-2.html>

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university. Visual art projects submitted for course credit must be produced by the student specifically for this class. Students must not submit projects if credit has or will be provided for it in another class. This includes re-worked assignments from previous or concurrent courses, unless permission is provided in writing by the instructor. Additionally, the student is asked to be mindful of using visual sources from the internet, ensuring that that material is not derived from any on-line or other available source, and that appropriate copyright permission is granted, when required.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

## Student Misconduct

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/k.html>

## Student Union

For more information go to <http://www.su.ucalgary.ca/>

## Student Ombudsman

For more information go to <http://www.ucalgary.ca/provost/students/ombuds>

## Lockers

The Art Building lockers are administered through the Student's Union's used bookstore, Bound and Copied. Lockers are rented on a first come, first served basis. Due to the shortage of lockers, and the high demand, students cannot hold more than one locker at a time. All of the details on renting a locker and your responsibilities can be found on the Locker Rental Agreement at

[https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker\\_rental\\_agreement\\_2010.pdf](https://www.su.ucalgary.ca/wp-content/uploads/2014/08/locker_rental_agreement_2010.pdf)

**Lockers for all sessions** can be rented through [my.ucalgary.ca](http://my.ucalgary.ca). Once you're in the Student Centre, click on **Other Academic Services** and choose **Locker Reservation**.

**Lockers must be vacated by the end of term.**

For more information go to <http://www.su.ucalgary.ca/>

## **Models**

In this class students may be expected to draw from nude models. **A student electing not to do so must notify the instructors IN WRITING of his/her concerns.**

## **Portfolios and Assignments**

The Department of Art will not assume responsibility for lost or stolen portfolios or course work given to instructors for grading, or for work posted on bulletin boards in the art building.

**Note - All unclaimed work will be disposed of.**

**Note - Studio spaces, bulletin boards and display areas need to be cleared 2 weeks after the last day of classes.**

## **Ethics**

Whenever you perform research with human participants (i.e., surveys, interviews or observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research.

For more information go to <http://www.ucalgary.ca/pubs/calendar/current/e-5.html>

or

<https://www.ucalgary.ca/research/researchers/ethics-compliance/chreb>

## **Campus Security/Safewalk**

Call 220-5333 anytime. Help phones are located throughout campus, parking lots and elevators; they connect directly to Campus Security - in case of emergency, press the red button.

For more information go to <http://www.ucalgary.ca/security/safewalk>

## **Emergency Evacuation**

For more information go to <http://www.ucalgary.ca/emergencyplan/assemblypoints>

## **Faculty of Arts Program Advising and Student Information Resources**

Have a question but not sure where to start? The Arts Students' Centre is your information resource for everything in the Faculty of Arts. Stop by SS102, call us at 220-3580 or email us at [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca) or [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). You can also visit the Faculty of Arts website at <http://arts.ucalgary.ca/undergraduate> which has detailed information on common academic concerns.

For program planning and advice, contact the Student Success Centre at 220-5881 or visit them on the 3rd floor of the Taylor Family Digital Library.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at 210-ROCK [7625] or visit them at the MacKimmie Library Block.